Swisslog Healthcare Appoints Yufei Chen as Global Innovation Executive
Strategic hire to drive innovation and global collaboration

BROOMFIELD, Colo. (November 12, 2024) - Swisslog Healthcare, a leading global provider of integrated medication supply chain solutions, announces the appointment of Yufei Chen as Global Innovation Executive. This strategic move supports Swisslog Healthcare's commitment to advancing innovation in medication management and leveraging global partnerships.

In his new role, Chen will spearhead Swisslog Healthcare's global innovation initiatives, focusing on developing new approaches to innovation in response to technological advancements in the medication management market, growth opportunities in Asia, potential market expansion in North America, and external developments in regulation, security, and artificial intelligence.

"The healthcare industry is rapidly evolving, and I look forward to fostering technology collaboration across Asia, China, and the U.S., while leveraging our corporate market position to drive innovation that will shape the future of medication management," said Yufei Chen, Global Innovation Executive at Swisslog Healthcare.

Chen will play a crucial role in coordinating innovation development projects, establishing and managing technology partnerships, and supporting potential development outsourcing and localization projects. His responsibilities will also include reviewing external trends and technologies, translating them into innovation directions for Swisslog Healthcare, and supporting the company's medication management security approach.

"Yufei's appointment marks a significant step in our global innovation strategy," said Cory Kwarta, CEO of Swisslog Healthcare. "His extensive experience in global product management and innovation, coupled with his multi-disciplinary background, will be instrumental in bringing innovative offerings to the global marketplace and driving technological advancements across our entire portfolio."

Chen brings over a decade of experience from Siemens in Switzerland, where he gained expertise in global product management and innovation management concepts and processes. His significant business development and regional management experience in global organizations will contribute to Swisslog Healthcare's mission of optimizing medication management workflows and enhancing patient safety.

Based in Swisslog Healthcare's offices in Switzerland, Chen will be part of the global medication management leadership team, collaborating with stakeholders across various departments and external partners to advance the company's innovation agenda.

About Swisslog Healthcare:

Swisslog Healthcare is a leading provider of integrated medication supply chain solutions to hospitals and health systems worldwide. With a focus on automating medication management workflows, Swisslog Healthcare's solutions, including the renowned TransLogic tube systems, help prevent medication errors, increase throughput, and reduce redundancies. The company serves over 3,000 hospitals and healthcare facilities globally, ensuring the right medications reach the right patients at the right time, thereby enhancing patient safety and care.

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