



## Swisslog Healthcare Showcases Advanced Pharmacy Automation at ASHP Exhibition

*Industry leader to unveil solutions for optimizing medication management*

BROOMFIELD, Colo. (November 3, 2024) - [Swisslog Healthcare](#), a global leader in pharmacy and transport automation solutions, will exhibit its latest pharmacy automation technologies at the [American Society of Health-System Pharmacists \(ASHP\) Midyear Clinical Meeting & Exhibition](#). The event runs from December 8-12, 2024, at the Ernest N. Morial Convention Center in New Orleans, LA. Attendees can explore Swisslog Healthcare's innovative solutions at booth #318 in the exhibitor's hall.

The ASHP Midyear Clinical Meeting & Exhibition brings together pharmacy professionals who shape the future of medication supply chains. As the largest association of pharmacy professionals in the United States, ASHP represents 60,000 pharmacists, student pharmacists, and pharmacy technicians across various patient care settings.

"Our advanced robotic solutions align perfectly with the industry's push for increased efficiency, precision, and patient safety in pharmacy operations," said Brian Roberts, SVP North American Sales and Services at Swisslog Healthcare. "Showcasing our technology at this show provides an unparalleled platform to engage with pharmacy leaders. And, we have exciting announcements we cannot wait to share at ASHP and in the coming months."

Swisslog Healthcare will showcase its comprehensive range of pharmacy automation solutions, designed to streamline medication packaging, storage, and dispensing processes. These technologies cater to consolidated service centers (CSCs) of all sizes, offering scalable solutions for health systems of varying complexities.

"We're at the forefront of revolutionizing pharmacy workflows and inventory management," said Michael Palone, VP Product Management at Swisslog Healthcare. "This event offers a unique

opportunity to gather insights from industry leaders and decision-makers, enabling us to continually refine our best-in-class pharmacy automation solutions."

The company's participation in the ASHP exhibition reflects its commitment to advancing healthcare through innovation. Swisslog Healthcare's solutions address critical challenges in the pharmacy sector, including the need for improved efficiency, reduced errors, and enhanced patient care.

For more information about the ASHP Midyear Clinical Meeting & Exhibition, visit <https://events.jspargo.com/midyear24/public/mainhall.aspx>.

#### About Swisslog Healthcare:

Swisslog Healthcare provides integrated medication supply chain solutions to hospitals and health systems to assist providers in treating patients across the continuum of care. Integrating transport and pharmacy automation, value-added services, and intelligent software, Swisslog Healthcare enables healthcare providers to respond to patients' needs quickly and with greater accuracy. The company minimizes many sources of operational waste, so providers achieve higher levels of productivity to impact the well-being of patients in positive ways. For more information, visit [www.swisslog-healthcare.com](http://www.swisslog-healthcare.com).

###

#### Media Contacts

Erica Fetherston

10 to 1 Public Relations

[erica@10to1pr.com](mailto:erica@10to1pr.com)

(480) 676-9141



Madeleine Williamson

10 to 1 Public Relations

Madeleine@10to1pr.com

(480) 514-1070