

## **TransLogic™ to Showcase Proactive Design Strategies at American Institute of Architects Conference**

*Preconstruction challenges and design assist solutions will be discussed by experts in healthcare architecture*

**BROOMFIELD, Colo. (May 30, 2024)** - TransLogic™, a Swisslog Healthcare company and a leading supplier in transport automation, will be showcasing their expertise in healthcare design at the **American Institute of Architects Conference on Architecture and Design (AIA24)**. Known as the premier event for design, construction, engineering, and architecture, AIA24 will gather leaders from across these industries for continuing education and networking opportunities in Washington, D.C.

TransLogic will participate in the event's Exhibition Hall June 6-7, 2024, at booth #621 and invites architecture professionals specializing in healthcare planning, design, and construction to explore the advantages of its **Design Assist** service. This preconstruction consultative offering brings transport experts into the early stages of building design, fostering collaboration that enhances overall project efficiency, ensures long-term serviceability, and proactively addresses potential future challenges.

“For architecture firms working in the healthcare space, there are many nuances that need to be considered before construction even begins, such as the pneumatic tube systems which are part of a hospital's critical infrastructure,” said **Larry Bray**, Sr. Region Sales Director at TransLogic. “As the market leader in pneumatic tubes with over 100 years of experience, we are looking forward to sharing our expertise about how the right pre-construction planning process can save all parties time and money.”

Pneumatic tubes are used in hospitals and other healthcare facilities to transport important materials quickly, such as blood samples, medications, and more. TransLogic works with healthcare architecture and design firms to consult with the project team to ensure consideration of the tube system vision. This includes running simulations, creating 3D models, and coordinating directly with architects, engineers, and owners to ensure the tube system design can meet space planning, performance, and serviceability needs.

TransLogic also offers a continuing education course through AIA titled “Material Handling for Hospitals with Pneumatic Tube Systems.” The course is taught by experienced professionals at TransLogic who will come to the designated facility or office to conduct the course. AIA members can earn one Learning Unit by completing the course, and AIA24 attendees can sign up for the course by visiting TransLogic at their booth #621 in the Exhibition Hall.

More information about design and construction of pneumatic tube systems in healthcare settings can be found at <https://www.translogic.com>.

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**About TransLogic™**

TransLogic™, a Swisslog Healthcare Company, builds on its 100 years of operational technology expertise to reliably automate the delivery of critical items and leverage innovations which transcend industry standards in transport automation. TransLogic™ products are manufactured in the USA, resulting in nominal supply chain issues, fewer shipping delays, and quality controls which meet North America's standards. Learn more about TransLogic™ solutions at [translogic.com](http://translogic.com).

**About Swisslog Healthcare:**

Swisslog Healthcare provides integrated medication supply chain solutions to hospitals and health systems to assist providers in treating patients across the continuum of care. Integrating transport and pharmacy automation, value-added services, and intelligent software, Swisslog Healthcare enables healthcare providers to respond to patients' needs quickly and with greater accuracy. The company minimizes many sources of operational waste, so providers achieve higher levels of productivity to impact the well-being of patients in positive ways. For more information, visit [www.swisslog-healthcare.com](http://www.swisslog-healthcare.com).

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